

Economic Structure

Johnson County's economy is well diversified, yet has more employment concentrated in the high-growth service-producing industries than does the nation, state or metropolitan area. The following chart shows the structure of Johnson County's economy in 2013 relative to the U.S., Kansas and Kansas City economies.

% NON-FARM PRIVATE SECTOR EMPLOYMENT BY NAICS INDUSTRY: 2013			
Health Care & Social Assistance			
Johnson County	11.5%		
Kansas City	12.6%		
Kansas	12.6%		
U.S.	13.1%		
Retail			
Johnson County	11.0%		
Kansas City	10.9%		
Kansas	10.8%		
U.S.	11.3%		
Professional, Scientific & Technical Services			
Johnson County	10.4%		
Kansas City	7.8%*		
Kansas	4.9%		
U.S.	6.1%		
Administrative & Waste Services			
Johnson County	9.7%		
Kansas City	6.4%		
Kansas	6.0%		
U.S.	6.2%		
Finance & Insurance			
Johnson County	7.9%		
Kansas City	5.8%*		
Kansas	4.3%		
U.S.	4.2%		
Lodging & Food Service			
Johnson County	7.8%		
Kansas City	8.6%*		
Kansas	7.9%		
U.S.	9.1%		
Manufacturing			
Johnson County	6.2%		
Kansas City	7.5%		
Kansas	12.2%		
U.S.	9.0%		
Wholesale			
Johnson County	5.9%		
Kansas City	4.9%		
Kansas	4.5%		
U.S.	4.3%		
Information			
Johnson County	4.5%		
Kansas City	2.8%*		
Kansas	2.1%		
U.S.	2.0%		
Construction			
Johnson County	3.7%		
Kansas City	4.1%		
Kansas	4.2%		
U.S.	4.3%		
Transportation & Warehousing			
Johnson County	3.1%		
Kansas City	3.8%		
Kansas	3.2%		
U.S.	3.2%		
Other Services			
Johnson County	2.5%		
Kansas City	2.7%		
Kansas	2.5%		
U.S.	3.1%		
Management of Companies			
Johnson County	1.8%		
Kansas City	1.9%*		
Kansas	1.1%		
U.S.	1.6%		
Real Estate			
Johnson County	1.5%		
Kansas City	1.4%*		
Kansas	1.0%		
U.S.	1.5%		
Arts, Entertainment & Recreation			
Johnson County	1.4%		
Kansas City	1.7%*		
Kansas	1.2%		
U.S.	1.5%		
Educational Services			
Johnson County	1.2%		
Kansas City	1.3%*		
Kansas	1.1%		
U.S.	2.0%		
Utilities			
Johnson County	0.6%		
Kansas City	0.5%		
Kansas	0.6%		
U.S.	0.4%		
Mining			
Johnson County	0.1%		
Kansas City	0.1%		
Kansas	0.8%		
U.S.	0.6%		

*CERI estimate

Employment

In 2013, the Johnson County economy provided 34% of the full- and part-time employment in the Kansas City Metropolitan Area and 24% of the total in the State of Kansas. The following table shows employment in selected industries in Johnson County and the percentage of each in the Kansas City and the state economy.

NAICS Industry Private Sector	Johnson Co. Employment	% of MSA	% of KS
Health Care & Social Assistance	36,682	31%	22%
Retail	35,175	34%	24%
Professional & Technical Services	33,224	45%*	50%
Administrative & Waste Services	30,906	51%	38%
Finance & Insurance	25,379	45%*	45%
Lodging & Food Service	25,110	31%*	24%
Manufacturing	19,679	28%	12%
Wholesale	18,761	40%	31%
Information	14,357	54%*	52%
Construction	11,809	30%	21%
Transportation & Warehousing	10,036	28%	24%
Other Services	7,999	31%	24%
Management of Companies	5,913	33%*	39%
Real Estate	4,723	35%*	34%
Arts, Entertainment & Recreation	4,443	28%*	28%
Educational Services	3,898	32%*	28%
Utilities	1,794	39%	23%
Mining	225	32%	2%
Public Sector			
Local Government	26,538	26%	15%
Federal, Civilian	2,290	9%	9%
State Government	.867	6%	2%
Total Employment	319,959	34%	24%

*CERI estimate

Payroll

In 2013, Johnson County's employers provided a total payroll of almost \$16.3 billion accounting for 36% of the Kansas City Metro Area's and 29% of the state's total. The following table shows the County's payroll in each sector of the economy and its percentage of Kansas City's and the state's total.

NAICS Industry Private Sector	Johnson Co. Payroll (in 1,000's)	% of MSA	% of KS
Professional & Technical Services	\$2,501,832	44%*	61%
Finance & Insurance	\$2,015,116	49%*	55%
Health Care & Social Assistance	\$1,663,567	30%	25%
Wholesale	\$1,424,355	47%	39%
Information	\$1,265,611	62%*	68%
Administrative & Waste Services	\$1,263,015	58%	43%
Manufacturing	\$1,141,852	28%	13%
Retail	\$957,294	34%	27%
Construction	\$650,193	30%	24%
Management of Companies	\$533,200	33%*	39%
Lodging & Food Service	\$419,325	31%*	29%
Transportation & Warehousing	\$400,204	27%	22%
Other Services	\$261,243	32%	27%
Real Estate	\$205,464	37%*	42%
Educational Services	\$155,930	34%*	33%
Utilities	\$130,973	35%	20%
Arts, Entertainment & Recreation	\$77,221	12%*	27%
Mining	\$14,003	36%	2%
Public Sector	\$1,239,986	19%	13%
Total Payroll	\$16,324,257	36%	29%

*CERI estimate

JOHNSON COUNTY

An Economic Primer 2015

prim·er (prim'·er) noun

1. A book or pamphlet that covers the basic elements of a subject.
2. An elementary textbook for teaching children to read.

Johnson County's economy has experienced unparalleled growth and diversification for more than two decades and presently ranks as one of the nation's most dynamic metro-centers.

Johnson County enables the State of Kansas and the Kansas City Metropolitan Area to successfully compete with the nation's other premier business locations in the pursuit of investment from throughout the world.



COUNTY ECONOMIC RESEARCH INSTITUTE INC.

11111 W. 95th Street Suite 210 Overland Park, KS 66214

(913) 599-1616 www.cerionline.org

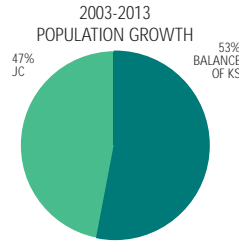
The purpose of this brochure

is to summarize and illustrate the Johnson County story. It presents the latest available statistics from federal and state agencies about the Johnson County economy and its growth. The County's economy is put into perspective through comparisons with the State of Kansas and the Kansas City Metropolitan Statistical Area. The Kansas City MSA is composed of fourteen counties: Johnson, Leavenworth, Linn, Miami and Wyandotte in Kansas and Bates, Caldwell, Cass, Clay, Clinton, Jackson, Lafayette, Platte and Ray in Missouri.

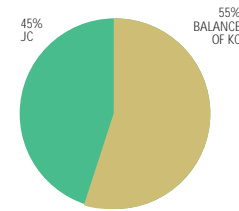
Statistics presented in this year's Primer were taken from the most recently released U.S. Census Bureau population estimates and U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages. Tax information data were obtained from the Kansas Department of Revenue.

Population Growth

Johnson County is the largest county in the State of Kansas. Between 2003 and 2013, Johnson County's population grew by 81,244 persons (16.7%) to a total of 566,933.



During that 10-year period, Johnson County accounted for 47% of the total population growth in Kansas and 45% of the increase in the Kansas City MSA.



Johnson County's population grew by an average of 8,124 persons per year or 677 per month between 2003 and 2013. In that 10-year period, Johnson County grew by more than twice the population of Hutchinson, Kansas. At this rate of growth, Johnson County adds the current population of:

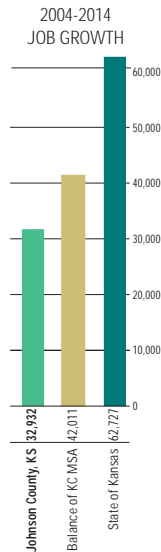
- Springfield, Missourievery 20 1/4 years;
- Topeka, Kansasevery 15 3/4 years;
- Lee's Summit, Missourievery 11 1/2 years;
- Saint Joseph, Missourievery 9 1/2 years;
- Manhattan, Kansasevery 6 3/4 years;
- Leavenworth, Kansasevery 4 1/2 years;
- Emporia, Kansasevery 3 years;
- Fort Scott, Kansasevery year; or
- Platte County, Missourievery 6 months.

Job Growth

The number of full- and part-time jobs in Johnson County grew from 291,092 in 2004 to 324,024 in 2014 – an increase of 32,932 or 11%. During the decade, the Johnson County economy accounted for 53% of the total net job growth in the State of Kansas and, since 1995, has been the state's largest provider of employment. During the decade, Johnson County also accounted for 78% of the job growth in the Kansas City MSA.

Johnson County's employers created an average of 3,293 new jobs per year or 274 each month. At this pace, the Johnson County economy generates the current number of jobs in:

- Wyandotte County, Kansasevery 26 years;
- Platte County, Missourievery 12 1/4 years;
- Leavenworth County, Kansasevery 6 years;
- Miami County, Kansasevery 2 1/2 years; or
- Bates County, Missourievery year.



Business Growth

In 2004, the Johnson County economy consisted of 18,257 private sector firms with payrolls – the state's largest concentration of business establishments. By 2014, the County's economy had expanded to 21,055 firms – an increase of 2,798 new businesses. This 10-year increase amounts to more than the total number of firms currently located in Platte County.

Over the 10-year period, the Johnson County economy added an average of 23 net new business establishments per month accounting for 73% of the total growth in the State of Kansas and almost 60% in the Kansas City Metropolitan Area.

At this rate of growth, Johnson County adds the total number of businesses located in:

- Clay County, Missourievery 17 1/2 years;
- Wyandotte County, Kansasevery 11 1/2 years;
- Platte County, Missourievery 8 1/2 years;
- Leavenworth County, Kansasevery 4 1/2 years;
- Miami County, Kansasevery 2 1/2 years;
- Bates County, Missourievery 1 1/3 years; or
- Caldwell County, Missourievery 6 months.

Growth in Earnings

The annual earnings of those working in Johnson County grew from \$12.1 billion in 2004 to \$17.2* billion in 2014 – an increase of 42%. Johnson County accounted for 34% of the growth in earnings of all those holding jobs in Kansas and 46% of the increase of Kansas City MSA workers.

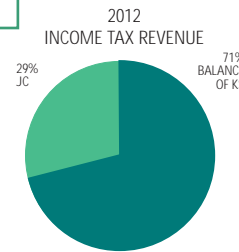
In 2013, Johnson County workers earned an average wage of \$51,020. The County's workers received 22.8% more than the Kansas average of \$41,548 and 6.6% more than the Kansas City metropolitan area average of \$47,854.

The total earnings of workers holding jobs in Johnson County grew by approximately \$507 million per year during the 10-year period from 2004 to 2014. This accounted for 34% of the state's average annual increase of \$1.5 billion and 46% of the Kansas City MSAs increase of \$1.1 billion.

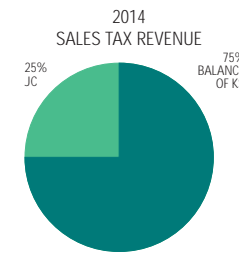
*CERI estimate

Tax Base

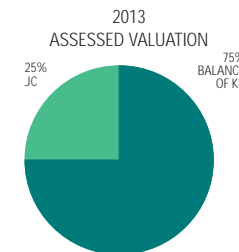
The Kansas Department of Revenue reported that in 2012, the Kansas adjusted gross income of Johnson County taxpayers was \$23 billion. Accordingly, Johnson Countians paid \$830 million in Kansas Individual Income tax, 29% of the total from state residents.



In Fiscal Year 2014, \$629 million in Kansas state sales tax was collected in Johnson County. This amounted to 25% of the state's total revenue from this source.



In 2013, the assessed valuation of real and personal property in Johnson County was \$7.6 billion. This accounted for 25% of the state's total.



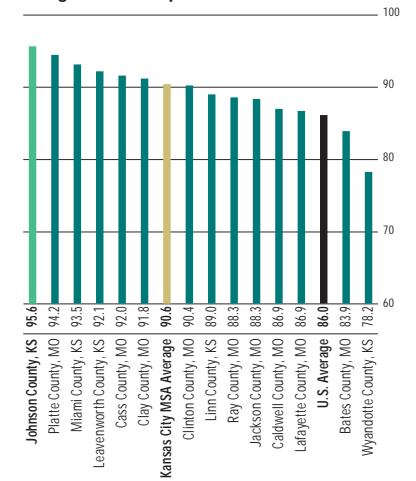
Education

Johnson County's labor force historically ranks among the most highly educated in the nation. According to the 2013 Census estimates, the educational attainment of Johnson County's residents compares very favorably with state and national averages.

2013 Johnson County Ranking

	High School Diploma	Bachelors Degree	Graduate or Professional Degree
KC Metro Rank	1st	1st	1st
Kansas Rank	1st	1st	3rd
National Rank	29th	23rd	61st

% of Persons 25 & Older with at Least a High School Diploma



% of Persons 25 & Older with at Least a Bachelors Degree

