

Southwest JOHNSON COUNTY Business Moves Here KC KANSAS



As part of the greater Kansas City region, located in Johnson County – the economic engine of Kansas – Southwest Johnson County is at the crossroads of opportunity. With available and affordable land, a productive workforce and proximity to air, land and rail transportation, Southwest Johnson County is perfectly positioned as the hub of the Heartland.

A collaboration among the City of Gardner, Kansas and New Century AirCenter, the Southwest Johnson County Economic Development Corporation is responsible for landing businesses and driving growth. By attracting investment from companies that bring quality jobs to the area, economic development increases the commercial tax base. A community-minded organization, the EDC packages, markets and sells the region locally, regionally, nationally and beyond. Through a single point of contact, the EDC connects businesses with land and opportunity in Southwest Johnson County. Southwest Johnson County is the ideal location for industrial, warehouse and distribution facilities – as well as the ancillary services like retail and restaurants that support those businesses. As the central distribution point with national and international access to transportation of goods via land, air and rail, Southwest Johnson County is at the intersection of connection.

The EDC's Mission: Facilitate *investment and economic growth* in Southwest Johnson County by enabling the *retention and expansion* of existing businesses and by attracting targeted businesses that will contribute to the economic expansion of the region and the *quality of life in our community*.



Become an Investor

Please join the EDC to invest in the future of the Southwest Johnson County region. Investors are businesses, organizations and individuals who support the economic well-being of the area and who benefit from increased opportunities in Southwest Johnson County. Since both public and private funds are necessary to ensure the EDC can continue to achieve its mission, we invite you to join our efforts.

Leadership Council

Exclusive group of highly committed investors in the EDC that receive real-time project information.

Qualifications:

- Gold Level investment and above (\$3,500+)
- All Board of Directors are included

Benefits:

- Two (2) exclusive, private events
- One-on-One meetings with President
- Top of Category listing on website
- Real-time communications regarding projects (text alerts)
- Identification on website
- Custom name badge at all EDC events / meetings
- Confidentiality agreement required

Sponsorship Menu

As part of your investment, you may now choose events and sponsorship levels to meet your investment tier. Please select the options below that equal the total amount of your annual investment.

EVENT	SPONSORSHIP LEVELS	PLEASE SELECT
Annual Meeting	\$500 - \$1,000 - \$2,000	
Leadership Council Events (2)	\$1,000	
Developer's Expo*	\$500 - \$1,300 - \$2,000 - \$5,000	
State of Cities Luncheon	\$500 - \$1,000 - \$2,000	
Organization Sponsor	\$750 - \$1,250 - \$3,500 - \$5,000	

* Half of this sponsorship will be credited to your annual investment in the EDC.



Investment Levels and Benefits

The EDC offers various levels for investors to actively participate in our economic development program. Investors have access to exclusive information about projects, referral opportunities and can attend various events that we host throughout the year.

	Diamond (\$10,000 +)	Platinum (\$5,000 - \$9,999)	Gold (\$3,500)	Silver (\$1,250)	Bronze (\$750)
Available Buildings and Commercial Sites Database	*	*	*	*	*
Business Incentives Information	*	*	*	*	*
Business Expansion & Retention	*	*	*	*	*
Community Connection	*	*	*	*	*
Economic Information	*	*	*	*	*
Electronic Newsletters	*	*	*	*	*
Full-Time Staff Assistance & Advocacy	*	*	*	*	*
Labor Force Data	*	*	*	*	*
Legislative Watch	*	*	*	*	*
Market & Industry Research	*	*	*	*	*
Marketing	*	*	*	*	*
Networking Opportunities	*	*	*	*	*
Referrals	*	*	*	*	*
Resource Center	*	*	*	*	*
Trade Area Profiles & Demographics	*	*	*	*	*
Website Link	*	*	*	*	*
Social Media Profiles	*	*	*	*	
Custom Co-Marketing Opportunities	*	*	*	*	
Moving Banner on Website	*	*	*	*	
Leadership Council	*	*	*		
Small Group Briefings with President	*	*	*		
Roundtables / Topical Speakers	*	*	*		
Real-time Activity Updates	*	*	*		
Automatically Eligible for Board of Directors	*	*			
Automatic Sponsorship of Quarterly Meetings	*				



Investment Application

To enhance future economic growth of Southwest Johnson County, Kansas, I hereby authorize an investment in the Southwest Johnson County Economic Development Corporation in the amount of \$_____.

I prefer to pay: ___ Annually ___ Bi-annually ___ Quarterly

Please complete and send back the following information or go to www.swjocoksedc.com.

Contact Name _____

Title _____

Company Name & Description _____

Address _____

City _____ State _____ Zip _____

Phone Number and Website _____

Mobile Number for Text Alerts* _____

E-mail Address _____

Company Facebook Page _____

Company Twitter Page _____

**Leadership Council only.*

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www.swjocoksedc.com